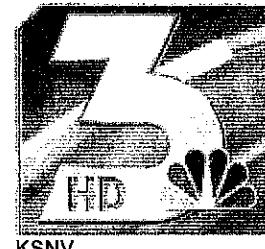


## ORDER



Orders	Order / Rev:	106763	Primary AE:	Amy McCreary
	Alt Order #:	06853839	Sales Office:	BLPHI
	Product Desc:	CCCC.OCEGUERA	Sales Region:	National
	Estimate:	1817		
	Flight Dates:	09/19/12 - 09/25/12		
	Original Date / Rev:	09/18/12 / 09/20/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	CCCC/Oceguera -Revised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	34	\$21,015.00	\$17,862.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$21,015.00	\$17,862.75	0.00
Totals	34	\$21,015.00	\$17,862.75	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$21,015.00
Market	100%	\$95,522.73

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$23,880.68
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$23,880.68
KTUD	1%	\$955.23
KVU	25%	\$23,880.68
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$1,910.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/25/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 09/19/12		09/25/12		MTWTF--		2		\$325.00		0.00					

Order / Rév: 106763  
 Alt Order #: 06853839  
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: DCCC/ Oceguera  
 Product Desc: DCCC.OCEGUERA  
 Estimate: 1817

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/25/12	M-F 5-6a WakeUp w/WaQM M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$325.00 0.00															
E 2	KSNV	09/19/12	09/25/12	M-F 6-7a WakeUp w/WaQM M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	2	\$650.001	0.00	NM		2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$650.00 0.00															
E 3	KSNV	09/19/12	09/25/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.001	0.00	NM		2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$850.00 0.00															
E 4	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$350.00 0.00															
E 5	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$625.00 0.00															
E 6	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$325.00 0.00															
E 7	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$625.00 0.00															
E 8	KSNV	09/19/12	09/25/12	M-F Today Show II 3rd HCM M-F Today Show II		9-10a	MTWTF--	:30	2	\$350.001	0.00	NM		2	\$700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$350.00 0.00															
E 9	KSNV	09/19/12	09/25/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$425.00 0.00															
E 10	KSNV	09/19/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$175.002	0.00	NM		2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$175.00 0.00															
E 11	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$600.001	0.00	NM		1	\$600.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 1 \$600.00 0.00															
E 12	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$700.001	0.00	NM		1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 1 \$700.00 0.00															
E 13	KSNV	09/19/12	09/25/12		CM	5-630p	MTWTF--	:30	4	\$1,000.001	0.00	NM		4	\$4,000.00

Order / Rev: 106763  
Alt Order #: 06853839  
Flight Dates: 09/19/12 - 09/25/12

Advertiser: DCCC/ Oceguera  
Product Desc: DCCC.OCEGUERA  
Estimate: 1817

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		4	\$1,000.00		0.00						
E 14	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Today - SAT.											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/17/12	09/23/12	-----S-		1	\$350.00		0.00						
E 15	KSNV	09/19/12	09/25/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,100.00		0.00						
E 16	KSNV	09/19/12	09/25/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		2	\$425.00		0.00						
E 17	KSNV	09/19/12	09/25/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00		0.00						
E 18	KSNV	09/19/12	09/25/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00		0.00						
E 19	KSNV	09/19/12	09/25/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
				Last Call w/Carson Daly											
				CARSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		1	\$40.00		0.00						
E 20	KSNV	09/19/12	09/25/12	Face to Face w/ Ralston	CM	730-758pm	MTWTF--	:30	2	\$400.00	2	0.00	NM	2	\$800.00
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/19/12	09/25/12	MTWTF--		2	\$400.00		0.00						